

THE TIME IS NOW

20 21 **ADAPTED SPORT LEADERSHIP & BUSINESS SYMPOSIUM**

Oct 20-21, 2021
9 A.M. TO 1 P.M. MT



Presented by

THE TIME IS NOW

Since the pandemic began, we have all had to be more flexible, inventive, and resilient, and we've grown as a result. Let's apply that same energy and ingenious thinking to change the paradigm of the adapted sports industry to ultimately create more opportunities for athletes with disabilities.

The time is **NOW** to bring about real change.



"I support LABS... I believe that All In Sport Consulting is doing great work and filling a major void in our industry."

– Mike Mushett, CEO, Turnstone



Thank You for Joining Us for LABS 2021! The Time Is Now to Be:

- **INNOVATIVE** with our partnership so we can make progress together
- Truly **INCLUSIVE** and **AUTHENTIC** when we talk about diversity
- **DISRUPTIVE** with our thinking and ideas
- **BOLD** in how we think about the future

Let's employ these values to guide our thinking and conversations throughout LABS 2021!

Join the LABS discussion on social media with the hashtag **#LABS2021** & connect with us at:



ABOUT LABS

The ADAPTED SPORT LEADERSHIP AND BUSINESS SYMPOSIUM (LABS) was established in 2020 to connect leaders from the adapted sport industry and beyond to collectively advance the adapted sport movement and expand our impact.

Together, we are:

BOLD – Our goal is to be bold in how we think about the future of the adapted sports industry. Our goal is to change the paradigm of the industry to ultimately create more opportunities for athletes with disabilities.

INCLUSIVE – LABS is founded, led by, and highly focused on including people with disabilities and bringing lived experience to our mission and programming – a unique distinction from other industry conferences. In fact, nearly 70% of LABS speakers/panelists represent the disabled community, with many of them being elite athletes. We are also inclusive of those beyond the adapted sport community to build new connections and extend our reach.

UNIFYING - The adapted sport industry will succeed by raising awareness and bringing people together to work toward a common goal of strengthening the adapted sport movement. LABS provides the opportunity for adapted sport leaders to reach outside our usual networks and connect with key sport brokers and other diverse contacts to build new connections, spark innovative ideas and collaborations, and expand our impact.

“Creating more accessibility and inclusion in sports for athletes with disabilities is critical. It’s not just the right thing to do, but it makes sports more exciting and dynamic for everyone. LABS is making a difference by fostering connections and creating spaces for important conversations. We’re thrilled to support LABS for its 2021 conference.”

– Jerrine Lee, Director of Sports Development, Richmond Region Tourism – VisitRichmondVA.com

To learn more, visit www.adaptedsportlabs.com.

DAY ONE: WEDNESDAY OCTOBER 20, 2021

JOIN HERE!

WEBINAR ID: 845 4899 4814

9:00 - 9:45am MT

Keynote - Driving to New Heights in the Movement

In 2000, Sam Schmidt, Co-Owner, ARROW McLaren SP, IndyCar Racing Team, was in an IndyCar accident that left him a quadriplegic. Since then, Sam has continued to be an international leader in managing a successful racing team and has become known as an innovator, visionary, and motivational speaker encouraging people with disabilities to continue pursuing their sport passion post-injury. As LABS aims to shift the energy, narrative, and trajectory of the disabled sport industry, Sam will share his insight on how technology advances, curiosity, and vision can push conversations forward and elevate sport opportunities for the disabled.

SPEAKER: Sam Schmidt, Co-Owner, ARROW McLaren SP [< Read Bio >](#)

10:00 - 10:45am MT

Just Do It! Activating on Inclusion

Sponsored by Sports Richmond, VA

Disability continues to be left out of conversations related to diversity and inclusion in sport – both in the inclusion of athletes and creating inclusive events. We all know the importance and value of inclusion – find out how top organizations and leaders aren't just talking about inclusion, but are taking action and creating inclusive events and opportunities. Attendees will come away with an understanding of inclusion strategies, implementation, value, and influence.

SPEAKERS: Dorian Kail, Professional Athletes Lead, New York Road Runners [< Read Bio >](#)
Joel Rosinbum, Board President, USA Triathlon [< Read Bio >](#)
Daniel Gale, Executive Director, Adaptive Action Sports [< Read Bio >](#)

11:00 - 11:45am MT

Innovation = Inclusion

Innovation for those in the disabled community leads to the creation of a more inclusive society for all. Meet a few disabled sport innovators who are creating more opportunities and access for all through cutting-edge equipment, apparel, and mobility devices.

SPEAKERS: Sarah Klecker, Sports Product Designer, The Velox Project [< Read Bio >](#)
Mike Schultz, Owner, Biodapt & Team USA Paralympian, Para Snowboard [< Read Bio >](#)
Patricia Wall, Senior Engineer, Toyota Racing Development [< Read Bio >](#)

12:00 - 12:45pm MT

Elevating the Whole Athlete

Sponsored by Lakeshore Foundation

Hear from a diverse panel of Paralympians from the 2021 Tokyo Games. Learn what their experience has been over the past year-and-a-half with training and competing during a global pandemic, and how adapted sport leaders can support disabled athletes in balancing both the physical and mental health in training and competition.

SPEAKERS: Chuck Aoki, Team USA Paralympian, Wheelchair Rugby [< Read Bio >](#)
Femita Ayanbeku, Team USA Paralympian, Track & Field [< Read Bio >](#)
John Kusku, High School Math & Physics Teacher & Team USA Paralympian, Goalball [< Read Bio >](#)

Thoughts from today's LABS sessions?

Join the discussion on social media with the hashtag [#LABS2021](#)



DAY TWO: THURSDAY OCTOBER 21, 2021

JOIN HERE!

WEBINAR ID: 891 6155 4656

9:00 - 9:45am MT

Keynote – Elevating the Business Case for Adapted Sport

Sponsored by Lakeshore Foundation

Currently one of the most well-known and powerful voices for disability inclusion, Caroline Casey is bold in her approach to establish disability as a central responsibility on every business and corporate agenda. Caroline will integrate her thoughts on disability inclusion as business and sport intersect.

SPEAKER: Caroline Casey, Founder & Creator, The Valuable 500 [< Read Bio >](#)

10:00 - 10:45am MT

The Movement's Value Proposition

A number of leading global businesses are investing in the adapted sport movement. What is it about the disability sport industry that's catching their attention today? How are these valuable partnerships mutually beneficial for the movement and their respective businesses? Learn how their influence can positively impact grassroots adapted sport programs across the country and help elevate the movement to new heights.

SPEAKERS: Dedra Marie DeLilli, Group Manager, Sponsorship Strategy, Integration, & Activation, Toyota [< Read Bio >](#)
 Ryan Neiswender, Manager, Strategy and Operations Global Risk, Visa & Team USA Paralympian, Wheelchair Basketball [< Read Bio >](#)
 Kate Gordon, Visa, Senior Director, Olympic and Paralympic Sponsorship Marketing [< Read Bio >](#)
 Ian Cropp, VP, Global Sponsorships, Citi [< Read Bio >](#)
 Anruné Weyers, Paralympian, South Africa, Track & Field [< Read Bio >](#)

11:00 - 11:45am MT

Adapted Sport as a Springboard to Professional Success

Adapted sport is often an unexpected springboard into new educational and career opportunities for athletes. How can the adapted sport industry and employers collaborate to stimulate more professional opportunities for athletes with disabilities? Learn how to develop the disabled athlete beyond the court, pool, or field, and help them build their professional toolbox for success.

SPEAKERS: Kari Miller Ortiz, Manager of Outreach for Veterans & People of Color, Maximus & Team USA Paralympian (retired), Sitting Volleyball [< Read Bio >](#)
 Kristy Ingram, Global Leader, Athlete Programs, EY [< Read Bio >](#)
 Diana Codispoti, Director of Corporate Stakeholder Engagement, DisabilityIN [< Read Bio >](#)

12:00 - 12:45pm MT

Elevating the Narrative – Sustaining Critical Conversations and Progress

We've covered a lot of critical topics during LABS 2021 with a focus on elevating the movement. How do we continue the momentum around these important conversations? As industry professionals, we can develop strategies to sustain important dialogue that not only sustains but elevates the narrative surrounding the disabled sport industry.

SPEAKERS: Karin Korb, Disability/Public Health Consultant & Team USA Paralympian (retired), Wheelchair Tennis [< Read Bio >](#)
 April Holmes, Co-Founder and CEO, HeroHangout & Team USA Paralympian (retired), Track and Field [< Read Bio >](#)

Thoughts from today's LABS sessions?

Join the discussion on social media with the hashtag [#LABS2021](#)



A SPECIAL THANK YOU

to the LABS Advisory Committee

LABS is led by an Advisory Committee of visionary leaders who are innovative in their thinking and actions, bold in their desire to make change, passionate about the power of sport, and truly reflective of our diverse community.

The LABS 2021 Advisory Committee includes:



Victor Calise

[< Read Bio >](#)



Dr. Akilah R. Carter-Francique

[< Read Bio >](#)



Mary Hodge

[< Read Bio >](#)



Dr. Rory Cooper

[< Read Bio >](#)



Cole McKeel

[< Read Bio >](#)



Mike Mushett

[< Read Bio >](#)



Kari Miller Ortiz

[< Read Bio >](#)



Ashley Thomas

[< Read Bio >](#)

ABOUT ALL IN SPORT CONSULTING

No matter your starting point, ALL IN SPORT CONSULTING provides guidance in establishing or improving adapted sport programs, training, events, infrastructure, and policies to help organizations expand access to the power of sport to everyone. Whether your organization is already engaged in the movement or looking to learn more, we can help.

Our Services Include:

- **Program Management and Implementation** – Providing comprehensive adapted sport program support from design to delivery.
- **Strategic Planning** – Providing an organizational roadmap for achieving short and long-term goals.
- **Training and Education** – Creating customized education and training opportunities for program leadership, educators and coaches.
- **Facility and Infrastructure Advisement** – Reviews and recommendations with thorough needs assessments and SWOT analyses focused on both inclusion and accessibility.
- **Competition and Event Planning** – Produce world-class events focused on details and logistics.
- **Technical Expertise** – Offering solutions and understanding between policy and practice.
- **Speaking Engagements** – From panels to keynotes we deliver informed and relevant presentations.



Dawna Callahan

All In Sport Consulting CEO & Founder

[< Read Bio >](#)

All In Sport Consulting is proudly based in Denver, CO, while serving clients nationwide. To learn more, visit www.allinsportconsulting.com.

Contact Us:

(303) 475-7030

dawna@allinsportconsulting.com

“LABS is the pipeline for adapted sport leadership development in the U.S. and is crucial to what we all do. We are thrilled to support LABS 2021.”

– Jeff Underwood, CEO, Lakeshore Foundation

THANK YOU!

We appreciate you joining us for the Adapted Sport Leadership & Business Symposium (LABS) 2021.

Recorded sessions from LABS 2021 will be available on the [LABS website](#) after the conference. We will notify you once they are posted and encourage you to share with your colleagues and professional network!

Share your feedback and comments on LABS 2021:

Contact Us

(303) 475-7030

dawna@allinsportconsulting.com

- OR -

Connect With Us On Social



And tag [#LABS2021](#) in your conference posts!

Thank you to our LABS 2021 Sponsors



Thanks again for joining us. We'll see you in 2022!

